ORDER

Orders Order / Rev: 695545 06214893 Alt Order #: DSCC-IE Product Desc: WKYC 1370 Estimate: Flight Dates: 10/02/12 - 11/06/12 Primary AE: Joe Knauer Sales Office: Original Date / Rev: 06/26/12 / 10/04/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Democratic Senate Campaign Comm. Name: Demographic: A25-54 New Business Thru: **Product Codes:** IS-Issue/Non 00:15:00 Order Separation: Priority: P-5 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	265	\$301,250.00	\$256,062.50
10/29/12	11/06/12	95	\$128,075.00	\$108,863.75

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	265	\$301,250.00	\$256,062.50	0.00
November 2012	95	\$128,075.00	\$108,863.75	0.00
Totals	360	\$429,325.00	\$364,926.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC 1	0/02/1	2 10/05/12	M-F 5-6a	CM	5a-6a	- TWI	F :3	0 2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Channel 3 News	@ 5AM								
Start [Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01	/12	10/07/12	- TWTF	2	\$600.00	0.00						
E 2 WKYC 1	0/08/1	2 11/02/12	M-F 5-6a	CM	5a-6a	MTWT	F :3	0 2	\$600.00 P-3	0.00 NM	10	\$6,000.00
			Channel 3 News	@ 5AM								
Start [Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08	3/12	10/14/12		0	\$600.00	0.00						
Week: 10/15	5/12	10/21/12	MTWTF	1	\$600.00	0.00						
Week: 10/22	2/12	10/28/12	MTWTF	5	\$600.00	0.00						
Week: 10/29	9/12	11/04/12	MTWTF	4	\$600.00	0.00						
E 3 WKYC 1	1/05/1	2 11/06/12	M-F 5-6a	СМ	5a-6a	МТ	:3	0 1	\$600.00 P-3	0.00 NM	1	\$600.00
			Channel 3 News	@ 5AM								
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05	5/12	11/11/12	МГ	1	\$600.00	0.00						
E 4 WKYC 1	0/16/1	2 10/19/12	M-F 6-7a	СМ	6a-7a	- TWT	F :3	0 4	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
			Channel 3 News	Today @ 6AM	l							
Start [<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15	5/12	10/21/12	- TWTF	4	\$1,100.00	0.00						
E 5 WKYC 1	0/22/1	2 10/26/12	M-F 6-7a	СМ	6a-7a	MTWT	F :3	0 4	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
			Channel 3 News	Today @ 6AM	l							
Start [Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22	2/12	10/28/12	MTWTF	4	\$1,100.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

06214893 DSCC-IE Alt Order #: Product Desc: **WKYC**

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Tyne	Snots	Amount
		2 11/06/12	M-F 6-7a	CM	6a-7a	MT	:30		\$1,200.00 P-3	0.00 NM	1	\$1,200.00
L O WICIO	11/03/1	2 11/00/12	Channel 3 News	_		1411	.50	'	\$1,200.001 -3	O.OO INIVI	'	φ1,200.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	<u>ΜΓ</u>	1	\$1,200.00	0.00						
E 7 WKYC	10/02/1	2 10/05/12	M-F 7-9a Today	CM	7a-9a	- TWTF	:30	2	\$1,300.00 P-3	0.00 NM	2	\$2,600.00
			Today Show									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWTF	2	\$1,300.00	0.00						
E 8 WKYC	10/08/1	2 10/19/12	M-F 7-9a Today	CM	7a-9a	MTWTF	:30	2	\$1,300.00 P-3	0.00 NM	6	\$7,800.00
			Today Show									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/1		10/14/12 10/21/12	MTWTF MTWTF		\$1,300.00 \$1,300.00	0.00 0.00						
			M-F 7-9a Today	CM	7a-9a	MΓ	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
L 9 WKIC	11/03/1	2 11/00/12	Today Show	Civi	1 a-3a	1411	.30	'	\$1,400.00F-3	U.UU INIVI	'	\$1,400.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	MT		\$1,400.00	0.00						
E 10 WKYC	10/02/1	2 10/05/12	M-F 430a-5a	CM	430a-5a	- TWTF	:30	2	\$300.00 P-3	0.00 NM	2	\$600.00
			430a News						·			·
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWГF	2	\$300.00	0.00						
E11 WKYC	10/08/1	2 11/02/12	M-F 430a-5a	CM	430a-5a	MTWTF	:30	2	\$300.00 P-3	0.00 NM	10	\$3,000.00
			430a News									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	2	\$300.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	МГЖГБ	0 4	\$300.00 \$300.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	4	\$300.00	0.00						
E 12 WKYC			M-F 430a-5a	CM	430a-5a	МТ	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			430a News									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0	05/12	11/11/12	МГ	1	\$300.00	0.00						
E 13 WKYC	10/20/1	2 11/03/12	SAT TDY	CM	7a-9a	S-	:30	1	\$1,200.00 P-3	0.00 NM	4	\$4,800.00
_	_		NBC Today Show		_							
	t Date	End Date	Weekdays S-	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	S-	1	\$1,200.00 \$1,200.00	0.00 0.00						
Week: 10/2		11/04/12	S-		\$1,200.00	0.00						
E14 WKYC	10/21/1	2 10/28/12	530A-6A	CM	530a-6a	S	:30	1	\$150.00 P-5	0.00 NM	2	\$300.00
			America's Black F	orum								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S	1	\$150.00	0.00						
Week: 10/2		10/28/12	S	1	\$150.00	0.00			#4 000 00 D 0	0.00.1114	_	# 0.000.00
E 15 WKYC	10/07/1	2 11/04/12	NBC Today Show	CM (Su)	8a-9a	S	:30	1	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S		\$1,200.00	0.00						
Week: 10/0		10/14/12	S		\$1,200.00	0.00						
Week: 10/1		10/21/12	S		\$1,200.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S		\$1,200.00 \$1,200.00	0.00						
			M-F 9-10a Today			0.00 - TWTF	:30	4	\$700.00 P-3	0.00 NM	4	\$2,800.00
L 10 WKIC	10/02/1	2 10/03/12	Today Show II	ii Civi	9a-10a	- IWIL	.30	4	φ100.00 F-3	U.UU INIVI	4	φ∠,000.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	4	\$700.00	0.00						
			M-F 9-10a Today	II CM	9a-10a	MTWTF	:30	3	\$700.00 P-3	0.00 NM	16	\$11,200.00
			Today Show II									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	2	\$700.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
VVEEK. 10/2	LZ/ Z	10/20/12	INTT AN T T	5	φι υυ.υυ	0.00					l	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Ler	n Spots	Rate Pri	Rtg Type	Spots	Amount
E 17 WKYC		2 11/02/12	M-F 9-10a Today		9a-10a	MTWTF-		30 3	\$700.00 P-3	0.00 NM	16	\$11,200.00
			Today Show II									
Sta Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$700.00	Rating						
E 18 WKYC			M-F 9-10a Today		9a-10a	0.00 MT		30 1	\$700.00 P-3	0.00 NM	1	\$700.00
L 10 WK10	11/03/1	2 11/00/12	Today Show II	II OIVI	3a 10a	WII		JO 1	ψ700.001 3	0.00 14101		ψ100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	MT	1	\$700.00	0.00					_	
E 19 WKYC	10/02/1	2 10/05/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- TWFF-	- :3	30 2	\$250.00 P-3	0.00 NM	2	\$500.00
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	M-F 11a-1230p	CM	\$250.00 11a-1230p	0.00 MTWTF-	.0	30 2	\$250.00 P-3	0.00 NM	13	\$3,250.00
L 20 WKTC	10/00/1	2 11/02/12	11a-1230p	Civi	11a-1230p	IVII VV I I'-		50 2	φ230.00 Γ-3	0.00 INIVI	13	φ3,230.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MTWTF	2	\$250.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	4	\$250.00 \$250.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	4	\$250.00	0.00						
E 21 WKYC	11/05/1	2 11/06/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	МГ	- :3	30 1	\$250.00 P-3	0.00 NM	1	\$250.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	05/12	11/11/12	МГ	1	\$250.00	0.00						
E 22 WKYC	10/16/1	2 10/19/12	M-F 10-11a	CM	10a-11a	- TWTF-	- :3	30 3	\$250.00 P-3	0.00 NM	3	\$750.00
Sta	rt Date	End Date	M-F 10-11a Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	3	\$250.00	0.00						
E 23 WKYC	10/22/1	2 11/02/12	M-F 10-11a M-F 10-11a	СМ	10a-11a	MTWTF-	- :3	30 3	\$250.00 P-3	0.00 NM	7	\$1,750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	MTWTF	3	\$250.00	0.00						
Week: 10/2	29/12	11/04/12	МГЖГБ	4	\$250.00	0.00						
E 24 WKYC	10/02/1	2 10/05/12	Days of Our Lives Days of Our Lives		1p-2p	- TWFF-	- :3	30 3	\$500.00 P-3	0.00 NM	3	\$1,500.00
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/0 E 25 WKYC		10/07/12	Days of Our Lives	3 CM	\$500.00 1p-2p	0.00 MTWTF-	.0	30 3	\$500.00 P-3	0.00 NM	3	\$1,500.00
LZ3 WKIO	10/00/1	2 10/12/12	Days of Our Lives		1p-2p	WII WI I'-		50 5	ψ500.001 -5	0.00 14101	3	ψ1,500.00
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/0 E 26 WKYC		10/14/12		CM	\$500.00 2-3p	0.00 - ТWГF-		30 2	\$350.00 P-3	0.00 NM	2	\$700.00
			Rachel Ray		2 ορ	- 1W11 -		JO 2	ψ550.001 -5	0.00 14101		ψ/ 00.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
E 27 WKYC	10/08/1		M-F 2-3p	CM	2-3p	MTWTF-	- :3	30 2	\$350.00 P-3	0.00 NM	8	\$2,800.00
			Rachel Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	2	\$350.00 \$350.00	0.00 0.00						
Week: 10/		10/21/12	MTWTF	3	\$350.00	0.00						
E 28 WKYC			Sat 9-1030a	CM	9a-1030a	S	S- :3	30 1	\$1,100.00 P-3	0.00 NM	2	\$2,200.00
			Channel 3 News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	S- S-	1	\$1,100.00 \$1,100.00	0.00 0.00						
E 29 WKYC			Sat 1030a-11a	CM	Sat 1030-11a		S- :3	30 1	\$350.00 P-3	0.00 NM	5	\$1,750.00
			Sat 1030-11a					· ·	,			÷ : , : 30.33
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 0.00						
Week: 10/		10/07/12	S-	1	\$350.00 \$350.00	0.00						
		–		•						-		

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Da	ys	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 29 WKYC 10/06	6/12 11/03/12	Sat 1030a-11a Sat 1030-11a	СМ	Sat 1030-11	a	S-	:30	1	\$350.00 P-3	0.00 NM	5	\$1,750.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	S-	1	\$350.00	0.00							
Week: 10/22/12	10/28/12	S-	1	\$350.00	0.00							
Week: 10/29/12	11/04/12	S-	1	\$350.00	0.00							_
E30 WKYC 10/07	7/12 10/21/12	Sun 9-1030a Channel 3 News	CM Sun 9a	9a-1030a		S	:30	1	\$1,100.00 P-3	0.00 NM	3	\$3,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	S		\$1,100.00	0.00							
Week: 10/08/12	10/14/12	S S		\$1,100.00	0.00							
Week: 10/15/12 E31 WKYC 11/04	10/21/12		CM	\$1,100.00 1030a-1130	0.00	S	:30		\$3,500.00 P-3	0.00 NM	1	¢2 500 00
		Meet the Press		_		3	.30	'	ф3,500.00 F-3	U.UU INIVI	'	\$3,500.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$3,500.00	Rating 0.00							
E 32 WKYC 10/07	7/12 10/14/12	Browns Pre-Gam Browns Pre-Gam		1130a-12p		S	:30	1	\$600.00 P-3	0.00 NM	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	S	1	\$600.00	0.00							
Week: 10/08/12	10/14/12	S	1	\$600.00	0.00							
E 33 WKYC 10/07	7/12 11/04/12	•	CM	12-1230p /S	Su	S	:30	1	\$875.00 P-3	0.00 NM	5	\$4,375.00
		Channel 3 News										
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	S S	1	\$875.00	0.00							
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	S	1	\$875.00 \$875.00	0.00 0.00							
Week: 10/22/12	10/28/12	S	1	\$875.00	0.00							
Week: 10/29/12	11/04/12	S	1	\$875.00	0.00							
E 34 WKYC 10/07	7/12 10/28/12	Golden Opportun	ities CM	Golden Opp	ortuniti	S	:30	1	\$450.00 P-3	0.00 NM	4	\$1,800.00
		Golden Opportur	nities	(12:30 PM-1	:00 PM)							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	S	1	\$450.00	0.00							
Week: 10/08/12	10/14/12	S S	1	\$450.00	0.00							
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1	\$450.00 \$450.00	0.00 0.00							
E 35 WKYC 10/02			CM	3p-4p	- TW	ΓF	:30	2	\$450.00 P-3	0.00 NM	2	\$900.00
		The Doctors					.00	_	φ400.001 0	0.00 14101	_	ψοσο.σσ
Start Date Week: 10/01/12		<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating							
E 36 WKYC 10/01/12			2	\$450.00	0.00	PP	.20		\$450.00 D.2	0.00 NM	4.4	\$6,300.00
E 36 WKYC 10/08	5/12 11/02/12	The Doctors	СМ	3p-4p	MTW.	I F	:30	2	\$450.00 P-3	U.UU INIVI	14	Φ 0,300.00
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/08/12	10/14/12	MTWTF MTWTF	2	\$450.00	0.00							
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF	4	\$450.00 \$450.00	0.00 0.00							
Week: 10/29/12	11/04/12	MTWTF	4	\$450.00	0.00							
E 37 WKYC 10/02	2/12 10/05/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	- TW.	ΓF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	- ТWГF	2	\$600.00	0.00							
E 38 WKYC 10/08	3/12 11/02/12	M-F 4-5p Ellen Degeneres	СМ	4р-5р	MTW.	ΓF	:30	2	\$600.00 P-3	0.00 NM	14	\$8,400.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08/12	10/14/12	MTWTF	2	\$600.00	0.00							
Week: 10/15/12	10/21/12	MTWTF	4	\$600.00	0.00							
Week: 10/22/12	10/28/12	MTWTF	4	\$600.00	0.00							
Week: 10/29/12	11/04/12	MTWTF	4	\$600.00	0.00							
E39 WKYC 10/02	2/12 10/05/12	M-F 5-6p Dr. Phil	СМ	5p-6p	- TW	ΓF	:30	3	\$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spor	ts Rate Pri	Rtg Type	Spots	Amount
E 39 WKYC 10/02/12 10/05/12	M-F 5-6p Dr. Phil	СМ	5р-6р	- TWTF	:30	3 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date Week: 10/01/12		Spots/Week	Rate \$1,000.00	Rating 0.00					
E 40 WKYC 10/08/12 10/19/12	M-F 5-6p	CM	5p-6p	MTWTF	:30	3 \$1,000.00 P-3	0.00 NM	8	\$8,000.00
Start Date End Date	Dr. Phil <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	MTWTF MTWTF	_	\$1,000.00 \$1,000.00	0.00 0.00					
E 41 WKYC 10/02/12 10/07/12	EN (M-Su) Early News (M-Su	CM	M-F 6-730pm (6:00 PM-6:3	n/SS 6- TWTFSS 0 PM)	:30	3 \$1,700.00 P-5	0.00 NM	3	\$5,100.00
Start Date Week: 10/01/12 End Date 10/07/12	-	Spots/Week	Rate \$1,700.00	Rating 0.00					
E 43 WKYC 10/02/12 10/07/12		СМ	M-Su 6:28p-		:30	3 \$2,000.00 P-5	0.00 NM	3	\$6,000.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 E 44 WKYC 10/08/12 10/19/12	Nightly News	CM	\$2,000.00 M-Su 6:28p-7	0.00 7p MTWTF	:30	3 \$2,000.00 P-5	0.00 NM	8	\$16,000.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	MTWTF MTWTF		\$2,000.00 \$2,000.00	0.00 0.00					
E 45 WKYC 10/02/12 10/05/12	M-F 7-730p Channel 3 News a	CM at 7P	7-730p	- TWTF	:30	2 \$1,200.00 P-5	0.00 NM	3	\$6,300.00
Start Date Week: 10/01/12		Spots/Week	Rate \$1,200.00	Rating 0.00					
	Description		End Time		eekdays	Length Rate	Rtg Type		
1 NKYC 10/01/12-10/07/12		7-73		_	ΓWThF	:30 (\$1,200.00)			
See MG 45.3,45.4									
[N/A due to political]	Tui Duine e C	40.4	4		T7	.20	0.00 NIM		
3 NKYC 10/12/12-10/12/12 MG for 55.3,45.1	-ri Prime C	10-1	1р		F	:30 \$3,900.00	0.00 NM		
4 NKYC 10/08/12-10/08/12 ₪ MG for 55.3,45.1	M-F 7-730p	7-73	0р	M-		:30 \$1,200.00	0.00 NM		
E 46 WKYC 10/08/12 10/19/12	•	СМ	7-730p	МГЖГБ	:30	2 \$1,200.00 P-5	0.00 NM	7	\$8,400.00
0 5 . 5 . 15 .	Channel 3 News a		5.	D //					
Start Date End Date Week: 10/08/12 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
Week: 10/15/12 10/21/12	MTWTF		\$1,200.00	0.00					
E 47 WKYC 10/02/12 10/05/12	•	CM	730-8p	- TWГF	:30	2 \$1,400.00 P-3	0.00 NM	2	\$2,800.00
Start Date End Date	Entertainment Tor Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- TWTF		\$1,400.00	0.00					
E 48 WKYC 10/08/12 10/12/12	M-F 730-8p Entertainment Tor	CM night	730-8p	МГЖГБ	:30	2 \$1,400.00 P-3	0.00 NM	2	\$2,800.00
Start Date Week: 10/08/12 End Date 10/14/12		Spots/Week	Rate \$1,400.00	Rating 0.00					
E 49 WKYC 10/06/12 11/03/12		CM	7-8p	S-	:30	1 \$650.00 P-3	0.00 NM	5	\$3,250.00
Start Date End Date	•	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S-	1	\$650.00	0.00					
Week: 10/08/12 10/14/12	S- S-	1	\$650.00	0.00					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	S-	1	\$650.00 \$650.00	0.00 0.00					
Week: 10/29/12 11/04/12	S-	1	\$650.00	0.00					
E 51 WKYC 10/29/12 10/29/12	Mon Prime Other Voice	СМ	Various (8:00 PM-10:	M 00 PM)	:30	1 \$5,750.00 P-5	0.00 NM	1	\$5,750.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	M	1	\$5,750.00	0.00					
E 52 WKYC 11/05/12 11/05/12	!	СМ	Various	M	:30	1 \$7,500.00 P-5	0.00 NM	1	\$7,500.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

DSCC-IE Alt Order #: 06214893 Product Desc: WKYC

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Mon Prime Other voice		(8:00 PM-10:	00 PM)							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						ı	
Week: 11/		11/11/12	M	1	\$7,500.00	0.00							
E 53 WKYC	10/08/1	2 11/05/12	Mon Prime C Mon Prime C	СМ	10-11p	М		:30	1	\$3,000.00 P-5	0.00 NM	2	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M		\$3,000.00	0.00							
Week: 10/		10/21/12		0	+ - ,	0.00							
Week: 10/ Week: 10/		10/28/12 11/04/12		0	\$0.00 \$0.00	0.00							
Week: 11/		11/11/12	M	-	\$3,000.00	0.00							
E 54 WKYC	10/30/1	2 10/30/12	Tue Prime A the Voice	СМ	8-9p	- T-		:30	1	\$5,850.00 P-3	0.00 NM	1	\$5,850.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	/29/12	11/04/12	- T	1	\$5,850.00	0.00						<u> </u>	
E 55 WKYC	10/02/1	2 10/30/12	Tue Prime C Parenthood	СМ	10-11p	- T-		:30	1	\$3,900.00 P-3	0.00 NM	4	\$15,600.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	- T		\$3,900.00	0.00							
Week: 10/ Week: 10/		10/14/12 10/21/12	- T - T		\$3,900.00 \$3,900.00	0.00							
	Date Ra		escription		t/End Time	0.00	V	/eekdays	Ler	ngth Rate	Rtg Type		
		2-10/21/12 T		10-1			_	T	_	:30 (\$3,900.00			
	e MG 45.												
	-	ge] pres deb											
Week: 10/ Week: 10/		10/28/12 11/04/12	- T - T		\$3,900.00 \$3,900.00	0.00							
_			Wed Prime B	CM	9-10p		N	:30	1	\$5,000.00 P-3	0.00 NM	2	\$10,000.00
			Wed Prime B	-	, _			.50		ψο,000.001 3	0.00 14101		ψ10,000.00
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$5,000.00	Rating 0.00							
Week: 10/		10/21/12		0	\$0.00	0.00							
Week: 10/		11/04/12	W	_	\$5,000.00	0.00							
E 57 WKYC	10/03/1	2 10/31/12	Wed Prime C Wed Prime C	СМ	10-11p	1	N	:30	1	\$5,000.00 P-3	0.00 NM	4	\$20,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	W		\$5,000.00	0.00					5. -		
	Date Ra		escription		t/End Time		_	<u>/eekdays</u> - W			Rtg Type		
	e MG 57.		Ved Prime C	10-1	īρ		_	- vv	-	:30 (\$5,000.00	+ 0.00 IVIVI		
		ge] debate											
-	-	2-10/05/12 F	ri Prime A	8-9p	ı		_	F	-	:30 \$5,000.00	0.00 NM		
⊕ MG	for 57.1	10/03											
Week: 10/	08/12	10/14/12	W	1	\$5,000.00	0.00							
Week: 10/		10/21/12		0	\$0.00	0.00							
Week: 10/ Week: 10/		10/28/12 11/04/12	W W		\$5,000.00 \$5,000.00	0.00							
E 58 WKYC				CM	9-10p		- F	:30	1	\$3,000.00 P-3	0.00 NM	3	\$9,000.00
Loo Witto	10/00/1	2 10/20/12	Grimm	Olvi	о тор		•	.00		ψο,οσο.σσ1 σ	0.00 14101	ľ	ψο,οοο.οο
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	F		+-,	0.00							
Week: 10/		10/14/12	F		\$3,000.00	0.00							
Week: 10/ Week: 10/		10/21/12 10/28/12	F	0	\$0.00 \$3,000.00	0.00							
			Saturday Night Lives	ve CM	1130p-107a		S-	:30	1	\$2,000.00 P-3	0.00 NM	5	\$10,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S-		\$2,000.00	0.00							
Week: 10/		10/14/12	S-		\$2,000.00	0.00							
Week: 10/		10/21/12	S-		\$2,000.00	0.00							
Week: 10/	22/12	10/28/12	S-	1	\$2,000.00	0.00						•	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 59 WKYC	10/06/1	2 11/03/12	Saturday Night Li Saturday Night L		1130p-107a	S-	:30	1	\$2,000.00 P-3	0.00 NM	5	\$10,000.00
Sta Week: 10/3	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 60 WKYC		2 10/06/12	LN (M-Su) Late News (M-Su	CM	11P-1135P	- TWTFS-	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- TWTFS-		\$2,000.00	0.00			# 0 000 00 P 0	0.00.104		# 40.000.00
E 61 WKYC	10/08/1	2 11/03/12	Late News (M-Su	J)	11P-1135P	MTWTFS-	:30	2	\$2,000.00 P-3	0.00 NM	9	\$18,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12			\$2,000.00 \$2,000.00	0.00 0.00						
Week: 10/		10/28/12	MTWTFS-		\$2,000.00	0.00						
Week: 10/	29/12	11/04/12	MTWTFS-	4	\$2,000.00	0.00						
E 62 WKYC	10/02/1	2 10/05/12	Late Night Late Night w/Jim	CM my Fallon	1237a-136a	- ТWГF	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 1	Rate \$500.00	Rating 0.00						
E 63 WKYC		2 10/26/12	Late Night Late Night w/Jim	CM my Fallon	1237a-136a	МГЖГБ	:30	1	\$500.00 P-3	0.00 NM	7	\$3,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MTWTF	1	\$500.00	0.00						
Week: 10/		10/21/12	MTWTF	2	\$500.00	0.00						
Week: 10/2 E 64 WKYC		10/28/12 2 10/13/12	MTWTF Notre Dame Foot		\$500.00 Notre Dame	0.00 Footb S-	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Sta	rt Date	End Date	Notre Dame Foo Weekdays	tball Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	S-			0.00						
E 65 WKYC	10/07/1	2 10/07/12	NFL Regular Sea NFL Football	son Fo@M	NFL Football (8:15 PM-11:		:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/ E68 WKYC		10/07/12		son Fo6M	\$8,000.00 NFL Football	0.00	:30	1 '	\$12,000.00 P-3	0.00 NM	1	\$12,000.00
			NFL Football		(8:15 PM-11:	30 PM)	.50	1	φ12,000.001 -3	O.OO INIVI	, '	ψ12,000.00
Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$12,000.00	Rating 0.00						
E 69 WKYC	10/29/1	2 11/02/12	M-F 6-7a Channel 3 News	CM Today @ 6AM	6a-7a 1	МГЖГБ	:30	3	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MTWTF		\$1,200.00	0.00	.20		£4 400 00 D 2	0.00 NIM	0	¢40.000.00
E70 WKYC			M-F 7-9a Today Today Show	СМ	7a-9a _	МГЖГБ	:30	4	\$1,400.00 P-3	0.00 NM	9	\$12,600.00
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> MГWГF	Spots/Week	Rate \$1,400.00	Rating 0.00						
Week: 10/		11/04/12	MTWTF		\$1,400.00	0.00						
E71 WKYC	10/15/1	2 11/02/12	Days of Our Lives	s CM	1p-2p	МГWГF	:30	4	\$600.00 P-3	0.00 NM	12	\$7,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	MTWTF	4	\$600.00	0.00						
Week: 10/2		10/28/12	MTWTF	4	\$600.00	0.00						
Week: 10/2 E72 WKYC		11/04/12	MTWTF Sat 9-1030a	CM	\$600.00 9a-1030a	0.00	:30	1	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
LIZ WKIC	10/20/1	Z 11/U3/1Z	Channel 3 News		a-1030a	3-	.30	1	ψ1,200.00 Γ-3	U.UU INIVI	3	φ3,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$1,200.00	0.00						
Week: 10/2		10/28/12	S-		\$1,200.00	0.00						
Week: 10/2		11/04/12	S- Sun 9-1030a		\$1,200.00	0.00	.20	1	¢4 200 00 D 2	0.00 8184	,	¢2 400 00
E/3 WKYC	1∪/∠8/1	∠ 11/U4/12	Channel 3 News	CM Sun 9a	9a-1030a	5	:30	Т	\$1,200.00 P-3	0.00 NM	2	\$2,400.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 73 WKYC	10/28/1	2 11/04/12	Sun 9-1030a	CM	9a-1030a	S	:30	1	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
			Channel 3 News									
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S	1	\$1,200.00 \$1,200.00	0.00 0.00						
E74 WKYC					1130a-12p	S	:30	1	\$650.00 P-3	0.00 NM	3	\$1,950.00
_			Browns Pre-Gam						,			, ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$650.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S	1	\$650.00 \$650.00	0.00 0.00						
E 75 WKYC				CM	5p-6p	MTWTF	:30	4	\$1,100.00 P-3	0.00 NM	8	\$8,800.00
	. 0,, .	, 0_,	Dr. Phil	•	op op		.00		ψ.,.σσ.σσ. σ	0.00		ψο,οοο.οο
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	MTWTF		\$1,100.00	0.00						
Week: 10/2		11/04/12	MTWTF		\$1,100.00	0.00			# 0 000 00 P 0	0.00.1114		*
E76 WKYC	10/22/1	2 11/04/12	EN (M-Su) Early News (M-S	CM	(6:00 PM-6:30	/SS (MTWTFSS	:30	4	\$2,000.00 P-3	0.00 NM	8	\$16,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	MTWTFSS	4	\$2,000.00	0.00						
Week: 10/2	29/12	11/04/12	MTWTFSS	4	\$2,000.00	0.00						
E77 WKYC	10/22/1	2 10/28/12	Nightly News	CM	M-Su 6:28p-7	p MTWTFSS	:30	4	\$2,500.00 P-5	0.00 NM	4	\$10,000.00
0.		E 15.	Nightly News	0	Б.,	5.0						
Sta Week: 10/2	rt Date	End Date 10/28/12	Weekdays MTWTFSS	Spots/Week 4	Rate \$2,500.00	Rating 0.00						
E 78 WKYC			Nightly News	CM	M-Su 6:28p-7		:30	4	\$3,000.00 P-3	0.00 NM	4	\$12,000.00
270 777.0	10/20/1	2 11/01/12	Nightly News	0	W 00 0.20p 1	p	.00	•	ψο,σσσ.σσ. σ	0.00 14111	·	ψ1 <u>2</u> ,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	MTWTFSS	4	\$3,000.00	0.00						
E 79 WKYC	10/22/1	2 11/02/12	M-F 7-730p	CM	7-730p	MTWTF	:30	4	\$1,400.00 P-5	0.00 NM	8	\$11,200.00
Sto	rt Doto	End Data	Channel 3 News		Poto	Poting						
<u>المح</u> //Week: 10	rt Date 22/12	End Date 10/28/12	Weekdays MTWTF	Spots/Week 4	Rate \$1,400.00	Rating 0.00						
Week: 10/2		11/04/12	MTWTF		\$1,400.00	0.00						
E80 WKYC	10/15/1	2 10/26/12	M-F 730-8p	CM	730-8p	МГЖГБ	:30	4	\$1,500.00 P-3	0.00 NM	8	\$12,000.00
_	_		Entertainment To	· ·								
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
E 81 WKYC				CM	730-8p	МГЖГБ	:30	3	\$1,600.00 P-3	0.00 NM	3	\$4,800.00
			Entertainment To	night	·							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTWTF		\$1,600.00	0.00						
E 82 WKYC	10/02/1	2 10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWГF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- TWTF	2	\$900.00	0.00						
E 83 WKYC	10/08/1	2 11/02/12	Tonight Show	СМ	1135p-1237a	МГЖГБ	:30	2	\$900.00 P-3	0.00 NM	14	\$12,600.00
			Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	2	\$900.00 \$900.00	0.00 0.00						
Week: 10/		10/21/12	MTWTF	5	\$900.00	0.00						
Week: 10/2		11/04/12	МГЖГ	4	\$900.00	0.00						
E 84 WKYC	10/29/1	2 11/02/12	M-F 2-3p	CM	2-3p	МГWГF	:30	4	\$400.00 P-3	0.00 NM	4	\$1,600.00
2 :	P 1	Fad Di	Rachel Ray	0	D-:	Datin :						
Sta Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> MГWГF	Spots/Week 4	Rate \$400.00	Rating 0.00						
N85 WKYC			M-F 430a-5a	CM ⁴	430a-5a	MTWTF	:30	4	\$275.00 P-3	0.00 NM	4	\$1,100.00
1100 11110	13/13/1	5/.15/.12	430a News	CIVI	1000 00	MI WII	.00	7	ψ <u>=</u> 70.001 -0	5.55 TVIVI		ψ1,100.00
											•	

Print Date: 10/05/12 10:47:17 Page 9 of 9

 Order / Rev:
 695545
 Advertiser:
 Democratic Senate Campaign Comm.

 Alt Order #:
 06214893
 Product Desc:
 DSCC-IE
 WKYC

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch S	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N85 WKYC 10)/15/12	10/19/12	M-F 430a-5a 430a News	СМ	430a-5a	МГWГF	:30	4	\$275.00 P-3	0.00 NM	4	\$1,100.00
Start D Week: 10/15/1		nd Date 0/21/12	Weekdays MTWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						

Totals 360 \$429,325.00